



Bruna Fernandez

Multimedia Journalist

Writer Video Podcast Feminism Pop Culture

31 years old
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Paris,
France

www.brunafernandez.com

EXPERIENCES

Journalist - Chief Editor

C Jamy - Elephant Productions - Since May 2021 - Paris - France

- ▶ Research and writing for the TV show
- ▶ Production and post production supervision (filming and editing)

Freelance Journalist - Community Management

Various - Since December 2019

- ▶ Articles and posts for ChEEk Magazine and Paulette
- ▶ "Feminist dream zone" website project, Podcast (ongoing production)
- ▶ Translation and web editing

Journalist - Content editor

Onefootball - April 2018 to February 2020 - Berlin

- ▶ 10 to 20 articles every day, podcasting, in charge of Women's World Cup project
- ▶ Community management, SEO techniques, data analyses, translation

Journalist - Content editor

upday by Samsung - February 2016 to December 2017 - Paris

- ▶ Complete news coverage (politics, sports, culture...)
- ▶ Live blogging, infographics, community management, SEO, Whatsapp project

Reporter

TvPresse - FreemantleMedia - July 2015 to December 2015 - Paris

- ▶ Writing, investigating, reporting, filming, editing
- ▶ Long form documentary broadcasted on a major TV channel

EDUCATION

Master in Journalism

CELSA - Paris Sorbonne

2012 to 2015

Exchange Semester

CUNY Journalism School - New York

August 2013 to May 2014


Bachelor of Modern Letters and Communication

Sorbonne Nouvelle - Paris III

2008 to 2011

SKILLS

Languages

- ▶ French 
- ▶ Portuguese 
- ▶ English 
- ▶ Spanish 

Multimedia Techniques

- ▶ Social Media Strategy
- ▶ Digital SLRs, Professional cameras
- ▶ Final Cut Pro, Adobe Premiere Pro
- ▶ Piktochart, Infogram, ThingLink, Canva
- ▶ Pack Office, CMS (notions)

INTERESTS

Arts

- ▶ Photography, Video
- ▶ Theater
- ▶ Singing, Choir
- ▶ Creative writing

Travels

- ▶ Through Brazil and France
- ▶ USA : New York, Boston, Washington
- ▶ In Europe : Lisbon, London, Rome, Berlin, Stockholm, Budapest, Prague, Athens, Barcelona, etc.
- ▶ Australia : Sydney, Melbourne, Byron Bay

Culture

- ▶ Cinema, TV shows
- ▶ Concerts, Festivals
- ▶ Museums, Exhibitions
- ▶ Literature, Illustrated books

Sport

- ▶ My soccer team : Atletico Mineiro
- ▶ Dance
- ▶ Fitness, Yoga
- ▶ Skate, Snowboard